

Streets4people

Strategies and tools for reinventing urban spaces as engines for sustainable development

Objectives and activities

- Re-activating the quality of **public open spaces and cultural heritage** as a resource for innovation and new forms of economic and cultural activities
- Supporting **new ways of mobility behaviour** as basis for attractive urban spaces
- Innovating **planning processes and urban development** towards an integrated and collaborative approach
- Building a **knowledge network** and a community of practice

Streets4people – an innovative project



Streets4people is innovative since it
... redefines and upgrades the cultural heritage of the cities and the role of public space as place of exchange of social contacts, goods, ideas and vehicles



Streets4people is innovative since it
... will deliver sensitization, marketing and promotion tools to "slow cities" and to change mobility behaviour, to recapture the functions of public space and to raise awareness of the potentials of urban space.



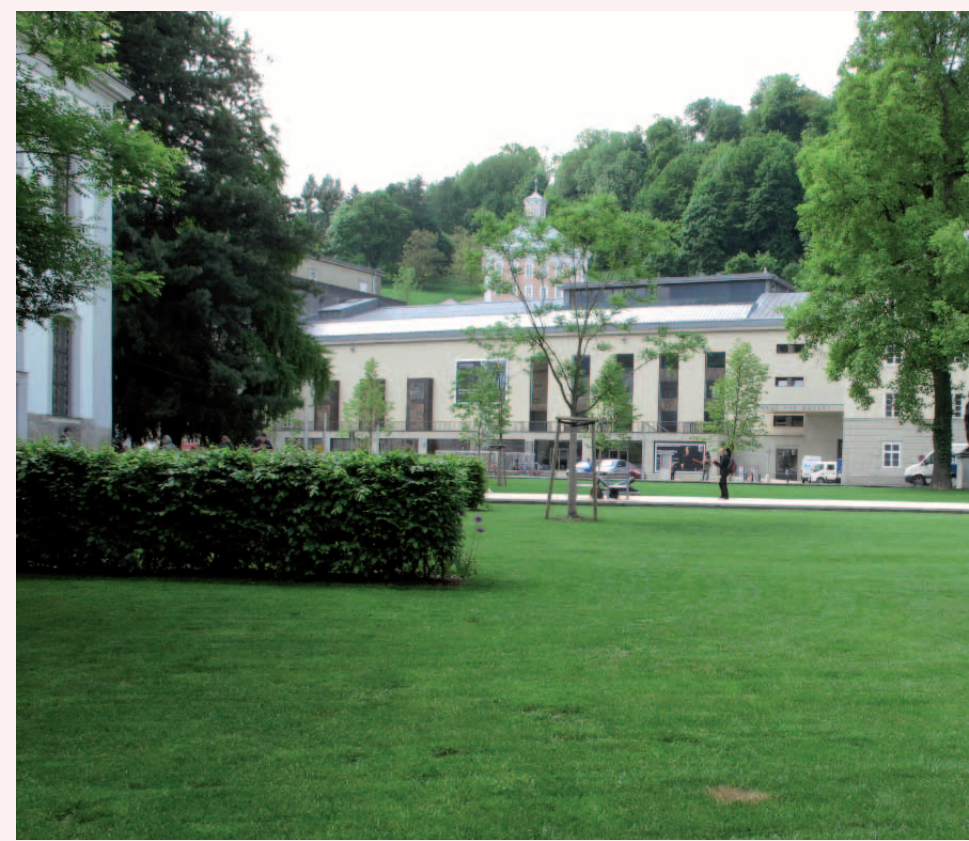
Streets4people is innovative since it
... aims at developing joint strategies to realize sustainable urban development in its basic meaning: social, economical and ecological sustainability



Streets4people is transnational and mountain oriented since it
... is the first Alpine Space urban project bringing together medium sized and bigger urban regional centres of the core and of the belt area of the Alps.



Streets4people is enhancing endogenous potential since it...
combines practical knowledge from members of the city government and administration as well as scientific knowledge from universities and research institutes to innovate planning practice



Streets4people is innovative since it
... enhances perception of space and supports experiencing the city through public open places. Open spaces of the city are places for slowing down, for perception training and for meeting with the city (shape and use).



Streets4people is capitalizing experiences and results since it
... will integrate the different sector planning approaches like economic development, environmental planning, planning and design of streets and places and community development to a concrete planning intervention in public spaces of the partner cities.



Streets4people is innovative since it
... will test new forms of governance in all partner cities and deliver tools and practices ready to apply in the occidental (Westalpen) and in the oriental Alpine (Ostalpen) cities.

Our partnership – building a strong and complementary network

The partnership brings together cities and city regions from medium sized and bigger cities which are strong regional or national urban centres for their region.

These cities will be supported by research partners from universities, mobility and sustainability networks and NGOs and enterprise networks and chambers of commerce.

All partners have competences and motivations in the projects fields, experience in applied sciences and in implementation of local and regional projects in cities.



Source: Alpine Space

Our committed partners until now are:

- Stadt Salzburg – Department for Urban Development, Leadpartner, A
- University of Natural Resources and Life Sciences Vienna, A (BOKU)
- City of Turin – Department for Urban Development in cooperation with Politecnico di Torino, I
- City of Padua – Department of Environmental protection, I
- Regional Agency of the Ljubljana Urban Region, SI
- University of Geography Ljubljana, SI
- University of Applied Sciences – Social Work, Lucerne, CH
- City of Zug, Department of Planning, CH



STADT SALZBURG
Magistrat
Stadtplanung
und Verkehr



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